

**МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ**  
**ХАРКІВСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ**  
**ІМЕНІ СЕМЕНА КУЗНЕЦЯ**

**ЗАТВЕРДЖЕНО**

на засіданні кафедри  
міжнародних економічних відносин  
Протокол № 1 від 28.08.2023 р.

**ПОГОДЖЕНО**

Проректор з навчально-методичної  
роботи



Каріна НЕМАШКАЛО

**ВСТУП ДО ФАХУ « МІЖНАРОДНІ ЕКОНОМІЧНІ ВІДНОСИНИ »**  
**робоча програма навчальної дисципліни (РПНД)**

Галузь знань	<b>29 "Міжнародні відносини"</b>
Спеціальність	<b>292 "Міжнародні економічні відносини"</b>
Освітній рівень	<b>перший (бакалаврський)</b>
Освітня програма	<b>"Міжнародний бізнес"</b>

Статус дисципліни	<b>обов'язкова</b>
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Мова викладання, навчання та оцінювання	<b>англійська</b>
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Розробники:  
к.е.н., доцент

Каріна САТУШЕВА

Завідувач кафедри  
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Ірина ОТЕНКО

Гарант програми

Наталія ПАРХОМЕНКО

**Харків**  
**2023**

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF ECONOMICS**

**APPROVED**

at the meeting of the department  
international economic relations  
Protocol № 1 of 28.08.2023

**AGREED**

Vice-rector for educational and  
methodical  
work



**Karina NEMASHKALO**

**INTRODUCTION TO  
SPECIALITY “INTERNATIONAL ECONOMIC RELATIONS”**

**Program of the course**

Field of knowledge	<b>29 "International relations"</b>
Specialty	<b>292 "International economic relations"</b>
Study cycle	<b>first (bachelor)</b>
Study programme	<b>International business</b>

Course status	<b>mandatory</b>
Language	<b>English</b>

Developers: PhD, Associate Professor		<b>Karyna SATUSHEVA</b>
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Head of International Economic Relations Department		<b>Iryna Otenko</b>
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Head of Study Programme		<b>Natalia PARKHOMENKO</b>
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**Kharkiv  
2023**

## INTRODUCTION

The complexity and dynamism of the external business environment, crisis phenomena, increased competition, financial and economic instability determine the need to train specialists in the field of international economic relations who are able to develop them at the international, state-wide, regional levels, in the field of managing the security-oriented development of international business on the domestic and international markets.

The purpose of teaching the discipline is to provide future specialists with knowledge of the problems of the current state and development of the world economy, the general basics of the specialty and EP "International Business", as well as an idea of the university, student life skills for successful study and comprehensive personality development.

Tasks of the discipline of formation in future specialists of the system of knowledge about:

main forms of IER, characteristics of international economic integration and globalization; determination of Ukraine's place and role in international economic relations, prospects for the country's participation in global economic relations;

technologies and tools for mastering a profession in specialty 292 "International economic relations;

the University, history, traditions, achievements of the team, official recognition positions of the University in the national and international educational space;

peculiarities of the organization of the educational process at the university according to the selected educational program and to form general learning skills.

The subject of study of the discipline is the general foundations of the current state and development of specialty 292 "International Economic Relations".

The object of study of the discipline is the process of providing professional training of applicants in the specialty "International Economic Relations" and consists in the formation of future specialists' system of special knowledge on the problems of development and the current state of international economic relations.

The learning outcomes and competencies formed by the course are defined in table 1.

Table 1

Learning outcomes and competencies formed by the course

Learning outcomes	Competencies
LO1	GC2, GC3
LO5	GC10
LO6	GC1, GC2
LO9	GC2
LO15	GC10
LO23	GC3

Where,

GC1. The ability to realize one's rights and responsibilities as a member of society, to realize the values of a civil (free democratic) society and the need for its sustainable development, the rule of law, the rights and freedoms of a person and a citizen in Ukraine.

GC2. The ability to preserve and multiply moral, cultural, scientific values and achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technologies, to use various types and forms of motor activity for active recreation and leading a healthy lifestyle.

GC3. Ability to learn and be up-to-date.

GC10. Ability to communicate with representatives of other professional groups at different levels (with experts from other fields of knowledge/types of economic activity).

LO1. Be responsible for professional self-improvement, realizing the need for lifelong learning, show tolerance and readiness for innovative changes.

LO5. Possess the skills of self-analysis (self-control), be understandable to representatives of other business cultures and professional groups of different levels (with specialists from other fields of knowledge/types of activity) on the basis of valuing diversity, multiculturalism, tolerance and respect for them.

LO6. Plan, organize, motivate, evaluate and increase the effectiveness of collective work, carry out research in a group under the leadership of a leader, taking into account the requirements and features of today in conditions of limited time.

LO9. Understand and be able to apply, in accordance with other requirements of the educational program, modern theories and methods of solving specialized complex problems and practical problems in the field of international trade in goods and services, international movement of capital, international monetary, financial and credit relations, mobility of human resources, international technology transfer.

LO15. To determine the functional features, character, level and degree of interrelationships between subjects of international economic relations of different levels and establish communications between them.

LO23. To be aware of the need for lifelong learning in order to maintain professional competence at a high level.

## **COURSE CONTENT**

### **Content module 1. General basics of the specialty "International Economic Relations"**

#### **Topic 1. Content and features of specialist training in specialty 292 "International Economic Relations".**

The subject of study of the discipline, its place among other economic disciplines, its importance in the training of specialists. The purpose, tasks and approaches to studying the course, its informational and methodological support.

Organization of the educational process at the university. Types of educational

classes: lectures, practical, laboratory, seminar. Control of knowledge acquirers and their evaluation criteria: point-rating evaluation system, current and final control in the discipline, final attestation, evaluation criteria for current and final control, 100-point evaluation scale at the university.

**Topic 2. The current state and problems of the development of the world economy, international economic relations.**

Theoretical foundations, the latest approaches to the functioning and development of the world economy and international economic relations. Forms of IER, characteristics of international economic integration and globalization; determining the place and role of Ukraine in international economic relations, prospects for the country's participation in world economic relations.

**Content module 2. Activities of applicants at Khnei University named after S. Kuznetsa**

**Topic 3. Educational, social, scientific and other types of student activities.**

Types of work acquirers at the university: classroom work, independent work, consultations with a teacher (scientific supervisor), individual tasks (work), types of practices, writing course and diploma theses by students of higher education, scientific work, sports. Types of scientific work. Writing scientific papers. Competitions of scientific papers and Olympiads. Academic integrity. Leisure time of students. Life in a student dormitory.

**Topic 4. Involvement of higher education students in international activities.**

Integration processes in education. Globalization of educational services. Student mobility programs. Two diploma programs.

Interuniversity interaction in the process of training specialists with higher education, etc.). The participation of Khnei named after S. Kuznets in the educational and integration processes of Europe. The Bologna process and its significance for Ukraine. Educational and scientific programs of the EU (Erasmus+, Horizon 2020).

The list of practical (seminar) / laboratory studies in the course is given in table 2.

Table 2

**The list of practical (seminar) / laboratory studies**

Name of the topic and / or task	Content
<b>Practical tasks</b>	
Task 1. Concept, mission and development strategy of the university.	Discussion of the general concept of development and the mission of S. Kuznets KHNU. To analyze the compliance of EP "International Business" with the goals of the university's development strategy.
Task 2. Development strategy of the Kharkiv region until 2027.	Discussion and analysis of the goals of the development of international cooperation in the city of Kharkiv and the labor market of graduates of the specialty.

Task 3. Compiling a resume.	Mastering resume writing techniques. Comparative analysis of resumes in small groups between higher education applicants. Discussion of results.
Task 4. Places and role of Ukraine in world scientific and technical development.	Ratings of Ukraine regarding innovative development. Analysis of positions. The place of IER in scientific and technical exchange.
Task 5. Circular economy.	Define the signs of the circular economy and give examples of their manifestation in the activities of international companies-leaders of the world market. Present the results of the analysis in the group.
Task 6. Writing essays, articles, theses of reports.	Acquaintance with the requirements for writing scientific articles, theses of reports. Levels of scientific novelty in research.
Task 7. Participation of Khnei named after S. Kuznets in the educational and integration processes of Europe	The Bologna process and its significance for Ukraine. Educational and scientific programs of the EU (Erasmus+, Horizon 2020).
<b>Laboratory tasks</b>	
Tasks 1-2. Monitoring and analysis of the labor market by specialty.	Get acquainted with and analyze information on the forecast of demand for professionals by specialty, as part of the analytical report on professional and qualification forecasting in Ukraine until 2025. ( <a href="https://mon.gov.ua/storage/app/media/nrk/Analitichni-materialy/2-analitichniy-zvit-shchodo-profesiyno-kvalifikatsiynogo-prognozuvannya-v-ukraini.pdf">https://mon.gov.ua/storage/app/media/nrk/Analitichni-materialy/2-analitichniy-zvit-shchodo-profesiyno-kvalifikatsiynogo-prognozuvannya-v-ukraini.pdf</a> ). Compare the results of labor market monitoring with information from online job search aggregators. Systematize and characterize changes in the labor market of Ukraine over the past 2 years. Writing an analytical report.
Task 3. Factors of the digital economy.	To analyze and identify the factors of influence of digitalization on the development of the world economy. Using the methods of computer information processing (EXCEL), visualize the data and justify the obtained results. Present the results of the analysis and discuss among the group members.
Task 4. Standards of social responsibility of business.	Determine the most relevant standards that confirm their compliance by international business. Prepare an analytical report on the justification of the conclusions obtained.
Task 5. Advertisement of the specialty.	Create an advertisement for the specialty to motivate and encourage future students to enroll in S. Kuznets KHNUE for specialty 292.

The list of self-studies in the course is given in table 3.

Table 3

<b>List of self-studies</b>	
<b>Name of the topic and / or task</b>	<b>Content</b>
Task 1. Preparation for lectures and practical classes.	Studying lecture material, preparing for practical classes, working with scientific literature, working on the Internet.
Task 2. Work with literary sources.	Search for scientific information. Selection and systematization of literary sources. Designing a task to justify the relevance of the research topic.
Task 3. Collection, processing and systematization of primary information.	Work with special literature, electronic search of scientific information, processing and systematization of information.
Task 4. Writing an essay.	Writing essays on the topics: "Modern global comparative studies of national cultures and their use in the international economy", "Positioning and formation of the country's brand on the basis of sustainable development", "Digital transformation of international business", "Principles of economic diplomacy", "Corporate social responsibility in international business", "Signs of circular economy".
Task 5. Presentation of research results.	Preparation of the presentation of research results. Designing illustrative material.
Task 6. Prevention of academic plagiarism.	Acquaintance with recommendations for the prevention of plagiarism.

The number of hours of lectures, practical (seminar) and/or laboratory classes and hours of independent work are given in the work plan (technological map) for the discipline.

### **TEACHING METHODS**

In the process of teaching an educational discipline, in order to acquire certain learning outcomes, to activate the educational process, it is envisaged to use such learning methods as:

Verbal (lecture (Topics 2 - 4), mini-lecture (Topic 1)).

In person (demonstration (Topics 1 - 4)).

Practical (practical work (Topics 1-4), seminar-discussion (Topic 4), business game (Topic 3)), laboratory work (Topics 1-4), seminar classes (1-4).

## FORMS AND METHODS OF ASSESSMENT

The University uses a 100-point cumulative system for assessing the learning outcomes of students.

Current control is carried out during lectures, practical, laboratory and seminar classes and is aimed at checking the level of readiness of the student to perform a specific job and is evaluated by the amount of points scored:

– for courses with a form of semester control as an exam: maximum amount is 60 points; minimum amount required is 35 points.

The final control includes current control and an exam.

Semester control is carried out in the form of a semester exam or grading.

The final grade in the course is determined:

– for disciplines with a form of exam, the final grade is the amount of all points received during the current control and the exam grade.

During the teaching of the course, the following control measures are used:

Current control: presentations and reports (10 points), creative task - essay (20 points), summary (10 points), written control work (10 points), laboratory works (50 points ).

Semester control: Grading

More detailed information on the assessment system is provided in technological card of the course.

## RECOMMENDED LITERATURE

### Main

1. Archiyereev S.I. International economy and international economic relations [Text]: academic. manual / S. I. Arkhiereev, N. M. Volosnikova, S. O. Klimova; under the editorship SI. Arkhiereeva; National technical Kharkiv University. polytechnic institute". - Kharkiv: Vydvo Ivanchenko I.S., 2019. - 233 p.

2. International economy [Text]: academic. manual / edited by S. V. Fomishina. - Lviv: Novy svit-2000, 2018. - 444 p.

3. Saveliev E.V. International economy [Text]: textbook. / E.V. Saveliev, I.Ya. Welding; Ternopil national economy Univ. - Kind. 4th, revision. and added – Ternopil: TNEU, 2018. – 423 p.

### Additional

4. Shnirkov O. I. International economic relations [Text]: lecture notes /O. I. Shnyrkov, R. O. Zablotska. - Dnipro: [b. v.], 2018. – 286 p.

5. Ptashchenko O. V. Peculiarities of the development of international marketing of high technologies in conditions of globalization. Scientific specialist magazine "Bulletin of the Kyiv National University of Technologies and Design, bulletin of the Kyiv National University of Technologies and Design". Series "Economic Sciences". Kyiv: KNUTD, 2018. No. 2 (121). P. 72–81.

6. Parkhomenko N.O. Influence of trends in the development of the global environment on the activity of business systems // Bulletin of KhNU named after V.N. Karazina Series "International relations. Economy. Local studies. Tourism". 2020. Issue 12. P.59-68. - Electronic resource. - Access



mode:<http://repository.hneu.edu.ua/handle/123456789/26023>

7. Reznikova N. V., Rubtsova M. Yu., Ivashchenko O. A. Prospects for the development of international marketing strategies in conditions of global convergence. Efficient economy. 2019. No. 7. URL: <http://www.economy.nayka.com.ua/?op=1&z=7382>. DOI: 10.32702/2307-2105-2019.7.10

8. Reznikova N. V., Rubtsova M. Yu., Rylach N. M. Institutional levers of international competitiveness of the national innovation system: the problem of choosing tools for stimulating innovative enterprises. Efficient economy. 2018. No. 11. URL: [http://www.economy.nayka.com.ua/pdf/11\\_2018/16.pdf](http://www.economy.nayka.com.ua/pdf/11_2018/16.pdf)

9. Man and society in the globalized world: a monograLO / O. K. Chaplygin, N. S. Korablyova, A. S. Doroshkevich, O. O. Markozova and others; under the editorship Prof. O. K. Chaplygin. Kh.: Khnadu, 2012. 340 p.

10. S. V. Mocherny World economy in the conditions of globalization: MonograLO / S. V. Mocherny, Y. S. Larina, S. V. Fomishin. - K.: Nika-Center, 2006. - 200 p.

### **Information resources**

10. Official website of the Verkhovna Rada of Ukraine. Access mode:<http://www.rada.gov.ua>

11. Official website of the Ministry of Foreign Affairs of Ukraine. Access mode:<http://mfa.gov.ua/ua>

12. Official website of the UN. Access mode:<http://www.un.org/ru/index.html>

13. Official website of the European Union. Access mode:<http://europa.eu/>

14. The official website of S. Kuznets KHNU. Access mode: <https://www.hneu.edu.ua/dokumenty-universytetu/>