

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE**

**SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY  
OF ECONOMICS**

**WORLD ECONOMY AND INTERNATIONAL  
ECONOMIC RELATIONS:**

**Guidelines**

**for the Implementation of Coursework  
for Higher Education Students of the Specialty  
292 "International Economic Relations"  
Educational Program "International Business"  
First (Bachelor's) Level**

**Kharkiv  
S. Kuznets KHNUE  
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The document outlines the thematic scope, methodology of writing, and basic formatting requirements for the coursework. It provides guidance on the sequence of reviewing and defending the work, as well as the criteria for evaluating the student's knowledge during the execution and defense of the coursework.

Recommended for students of the specialty 292 "International Economic Relations" in the first (bachelor's) level of the educational program "International Business."

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## Introduction

Market entry contributes to the enhancement of global economic ties and economic development; thus, foreign economic activity stands as a crucial factor in improving economic efficiency.

The academic discipline "World Economy and International Economic Relations" is a part of the professional and practical training cycle, serving as the foundation for the formation of a theoretical knowledge system and the acquisition of professional skills for future specialists in the field of international economic relations.

**The goal** of the guidelines is to instill in the students a foundational understanding of the general principles of economic relations, to develop their ability to conduct independent research, and to enable the practical application of theoretical knowledge in addressing specific tasks during the completion of coursework in the educational discipline "World Economy and International Economic Relations."

The learning outcomes and competencies fostered by the educational discipline are outlined in Table 1.

Table 1.

### Learning outcomes and competencies formed by the course

Learning outcomes	Competencies that a higher education seeker should master
LO3	SC 5, SC 6
LO 8, LO 20	SC 1
LO 9	SC 4, SC 7
LO 11	SC 4
LO 12	SC 15
LO 19	SC 16
LO 24	GC12, SC 5
LO 25	GC7, GC8
LO 28	SC5
LO 4, LO 7, LO 8, LO 9, LO 11, LO 13, LO 14, LO 18	IC

*Note.*

GC7. Skills in the use of information and communication technologies.

GC 8. Ability for abstract thinking, analysis, and synthesis.

GC 12. Knowledge and understanding of the subject area and comprehension of professional activities.

SC1. The ability to identify characteristic features and trends in the development of the world economy, peculiarities of implementing economic policies, and global integration/disintegration processes, including Euro-Atlantic integration.

SC 4. The ability to justify the implementation specifics of forms of international economic relations at the mega-, macro-, meso-, and micro-levels.

SC 5. The ability to conduct a comprehensive analysis and monitoring of the global market trends, evaluate changes in the international environment, and adapt to them.

SC 6. The ability to analyze international markets for goods and services, as well as the instruments and principles of regulating of international trade.

SC 7. The ability to analyze theories and mechanisms of implementing international currency, financial, and credit relations..

SC 15. The ability to apply methods, rules, and principles of the functioning of international economic relations for the development of Ukraine's foreign economic activity.

SC 16. The ability to continuously enhance the theoretical level of knowledge, generate, and effectively apply them in practical activities.

LO3. To utilize modern information and communication technologies, as well as software packages of general and specific purposes.

LO 4. To systematize and organize the obtained information regarding processes and phenomena in the global economy; to assess and explain the impact of endogenous and exogenous factors on them; to formulate conclusions and develop recommendations, considering the peculiarities of the national and international environment.

LO 7. To apply acquired theoretical knowledge to solve practical tasks and meaningfully interpret the obtained results.

LO 8. To understand, identify, and describe new phenomena, processes, and trends in global development, as well as the mechanisms and

tools for implementing economic policies and global integration/disintegration processes, including Euro-Atlantic integration.

LO 9. To understand and apply, in accordance with the requirements of the educational program, modern theories and methods to solve specialized complex tasks and practical problems in the field of international trade in goods and services, international capital movement, international currency, financial, and credit relations, mobility of human resources, and international transfer of technology.

LO 11. To substantiate one's own opinion regarding the specific conditions for the implementation of forms of international economic relations at the mega-, macro-, meso-, and micro-levels.

LO 12. To conduct a comprehensive analysis of complex economic systems, compare and contrast their components, assess and justify evaluations of their performance..

LO 13. To select and adeptly apply the analytical toolkit for researching the state and development prospects of individual segments of international markets for goods and services, utilizing contemporary knowledge of methods, forms, and instruments of regulating international trade.

LO 18. To investigate economic phenomena and processes in the international sphere based on an understanding of categories and laws, identifying and summarizing trends, regularities in the functioning and development of the world economy, considering cause-and-effect and spatio-temporal relationships.

LO 19. To understand and apply current legislation, international regulatory documents and agreements, reference materials, applicable standards, and technical specifications, etc., in the field of international economic relations.

LO 20. To advocate for Ukraine's national interests, considering the security component of international economic relations.

LO 24. To justify the choice and apply information-analytical tools, economic-statistical calculation methods, complex analytical techniques, and methods for monitoring the trends of global markets.

LO 25. To present research results, on the basis of which recommendations and measures for adapting to changes in the international environment are developed.

LO 28. To analyze basic micro- and macroeconomic models, contemporary macroeconomic approaches to economic analysis, and principles of economic agent behavior in the global environment.

IC. The ability to solve complex specialized problems and practical issues in the field of international relations as a whole and international economics in particular. This includes applying the latest theories and methods in conducting comprehensive research on global economic relations characterized by complexity and uncertainty.

## **Guidelines for Coursework Execution**

To successfully complete the coursework on the subject "World Economy and International Economic Relations," the student must strictly adhere to the recommendations. The process of completing the coursework is carried out in the following sequence:

- selection of the coursework topic;
- study of literature on the chosen topic;
- compilation of the work plan;
- writing and formatting the coursework;
- submission of the coursework to the supervisor for review;
- defense of the coursework.

The execution of the coursework begins with the student choosing a topic in accordance with the list of approved topics by the Department of International Economic Relations and coordinating it with the supervisor.

### **Topics for coursework**

1. Features of the activities of transnational corporations.
2. Impact of foreign investment processes on the development of the national economy (using the example of Ukraine or another country).
3. Global problems of the world economy and ways to solve them.
4. State regulation of foreign trade in Ukraine in modern conditions.
5. State regulation of international labor migration: global trends and national specifics.

6. Trends in the development of modern international trade.
7. Development of the European Union's economy: problems and contradictions.
8. Economic consequences of international labor migration.
9. Features of the foreign trade policy (country of choice): problems and prospects.
10. Human Development Index as an indicator of a country's economic development.
11. Country competitiveness: indicators, influencing factors, and directions for improvement.
12. Assessment of Ukraine's competitiveness in the global market.
13. The role of the International Monetary Fund in regulating international monetary and financial relations.
14. International consulting: essence, forms, and development factors.
15. International leasing: essence, types, forms, and development factors.
16. International tourism: structure and role in the development of the global economic system.
17. International franchising: essence and development factors.
18. Motives, scales, and main directions of activity of transnational companies.
19. Major trends in the development of the world market for scientific and technical licenses.
20. Major trends in the development of modern migration processes.
21. Development of the global market for engineering services..
22. Features of the activities of financial-industrial groups: global experience and Ukraine.
23. Features of international countertrade.
24. Features of international trade in services and the dynamics of its development.
25. Development of economic relations in North America.
26. Features of the development of Latin American regional integration processes.
27. Features of the development of the modern international capital movement.
28. Features of the development of the modern world labor resources market.

29. Offshore centers in the international business system.
30. The role of multinational and interregional institutions in the development of global economic integration.
31. The role of non-tariff measures in regulating Ukraine's foreign trade.
32. The role of foreign direct investments in Ukraine's economic growth.
33. The role of transnational companies in the economies of developing countries.
34. Assessment of Ukraine's global external indebtedness and external debt.
35. Global experience of leasing operations and opportunities for its use in Ukraine.
36. The global high-tech market and Ukraine's position in it.
37. Modern tools for state export promotion: global and Ukrainian practices.
38. Modern instruments for regulating international trade relations.
39. Commodity exchanges in international trade and their functioning mechanism.
40. Formation and development of global commodity markets.
41. Trade and economic cooperation between Ukraine and world countries in the face of global risks (country of choice).
42. International financial and technical assistance to Ukraine to enhance economic inclusiveness.
43. The impact of blockchain technology on major forms of international economic relations.
44. Organization of international economic relations between Ukraine and a country of choice.
45. Economic development model for a country of choice based on structural, international, and social indicators.
46. Prospects for the emergence of cryptocurrencies as leading world currencies.
47. The impact of creative clusters on the competitiveness of world countries.
49. Long-term trends and new phenomena in the mechanisms of conjuncture formation in the global oil market.
50. The role of joint ventures in the process of market transformation of the Ukrainian economy.
51. Integration of the machine-building complex of Ukraine into the



international division of labor (structural-functional analysis).

52. Development of high-tech clusters in the EU.

53. Development of international economic logistics complexes in Ukraine.

54. Comparative analysis of socio-economic indicators and indicators of development of world countries.

55. Features of the product life cycle in international trade (using the example of one or several goods).

56. Organization of international exhibitions and fairs (using the example of a specific industry).

57. Organization of commercial activities in the global market (specific product).

58. Process of concluding and content of international contracts in trade, tourism, advertising, consulting, etc.

59. Organization of trade intermediary operations in the world market (specific product).

60. Customs regulation of international trade (using the example of a specific country or group of countries).

61. Non-tariff methods of regulating international trade (using the example of a specific country or group of countries).

62. Licensing of foreign economic activity (using the example of a specific country).

63. Trends in the development of the world market for a specific product (oil, gold, weapons, works of art, antiques, etc.).

64. Trends in the development of the world market for (hotel, tourist, leasing, advertising, insurance, IT, etc.) services.

65. Organization of barter operations in foreign trade (using the example of a specific country or group of countries).

66. Organization of international electronic trade.

67. Impact of foreign trade on the functioning of the national economy (using the example of a specific country or group of countries).

68. Interconnection of international trade and foreign investments (using the example of a specific country or group of countries).

70. International financing of small business development (using the example of a specific country).

71. Features of international economic activities in free economic zones (using the example of a specific country or group of countries).

72. Taxation of capital income on its international movement (using the example of a specific country).

73. International regulation of labor migration.

74. Financial assistance from international institutions (using the example of a specific country).

75. International cooperation in combating (tax evasion, corruption, human trafficking, drug trade, etc.).

The proposed topics for term papers are standard. A student may choose a topic not specified in this list but must coordinate it with the academic supervisor.

Compiling the content (plan) of the paper, processing the selected materials, and writing the paper are among the most crucial stages of completing the course study. The student independently develops and then discusses the content (plan) of the paper with the academic supervisor. Throughout the preparation of the term paper, the content can be further specified. Processing the selected materials will help critically assess the level of study of the chosen issues, identify the priority direction for one's research, and forecast its further development.

Initiating the term paper should involve studying works by domestic and foreign authors on the issues of foreign economic activity and international economic relations development. The results of studying literary sources are advisable to present in the form of analysis and generalization of discussion points on the researched problem.

## **Structure and Content of the Coursework**

The structure of the coursework is as follows:

title page;

table of contents;

introduction;

theoretical and methodological part;

analytical part;

conclusions;  
list of references;  
appendices.

The table of contents is placed after the title page on a new page. It includes the titles and page numbers of all sections and subsections. The content of individual sections is determined by the topic of the coursework. The coursework should organically combine theoretical and methodological parts with the analytical part. It is recommended to adhere to the structure of the coursework as presented in Table 2.

Table 2

### Typical Structure and Content of Sections in a Term Paper

Sections of the term paper	Recommended number of pages
Introduction	
<b>1. Theoretical and Methodological Foundations of International Economic Activity on the Chosen Topic (Theoretical and Methodological Part)</b>	8 – 12 p.
1.1. Terminology.	2 p.
1.2. Classification of features on the topic / main factors influencing the categories of the chosen topic.	3 – 5 p.
1.3. World experience in solving problematic issues	3 – 5 p.
<b>2. Conducting analysis or assessment of international activity on the chosen topic (Analytical Part)</b>	15 – 20 p.
2.1. Description of initial information.	5 p.
2.2. Analysis of key issues on the chosen topic.	5 – 10 p.
2.3. Development of recommendations	5 p.
Conclusions	1 – 2 p.
List of Used Sources	Not less than 20 sources
Appendices	–

The coursework includes: title page (Appendix A), table of contents, introduction, main part (two sections), conclusions, list of references, appendices.

**The title page** of the coursework provides information about: the university; department; academic discipline; the topic of the term paper; the last name and initials of the student, course, academic group number;

academic degree, academic title, last name and initials of the supervisor of the term paper; the submission date for review (day, month, year); academic degree, academic title, last name and initials of the members of the commission for the defense of the term paper; the grade for the defense of the coursework; the date of the defense of the coursework.

The format of the title page is provided in Appendix A.

**The table of contents** is the foundation of the coursework. The student compiles it independently, but it must be approved by the supervisor of the coursework. The table of contents should reflect the titles of sections, paragraphs, etc., that cover the topic of the coursework, with page numbers indicating where they are located.

**Introduction.** In the "Introduction," the student reveals the relevance and the current state of the scientific problem, provides the basis and initial data for developing the topic of the coursework, justifies the need for the research, defines the object, subject, goal, and tasks, as well as the research methods.

**The relevance of the topic** of the coursework is considered in the context of its expediency for the development of evaluative activities, which is substantiated through a critical analysis and comparison with existing solutions to the problem. The presentation of the relevance should be concise, focusing on the main points in a few sentences: the essence of the problem or task. It is also necessary to highlight the results of the review of recent scientific and methodological publications on the issue, demonstrating the extent of the topic's exploration that requires further resolution. The literature review showcases the student's ability to work with specialized literature, systematize sources, critically examine them, identify essential aspects, evaluate previous work by other researchers, and determine key points in the current state of the topic.

**The object of research** is the selected process or phenomenon that gives rise to the problem under study.

**The subject of research** lies within the boundaries of the object and answers the question: how is the process or phenomenon studied.

The object and subject of research are related as general and specific categories in the scientific process. Within the object, a specific part is identified, which becomes the subject of investigation. The primary focus of the researcher is on the subject since it defines the topic of the coursework.

**The research goal**, along with specifying specific tasks to be addressed in accordance with the defined goal, is the next logical component of the introduction.

**Tasks** are presented in the form of a list: study..., analyze..., characterize..., establish..., identify..., determine..., etc. The tasks reflect the content of the sections or subsections of the coursework.

**Research Methods:** The methods used to achieve the goal of the work should be listed. Methods are categorized into general scientific and specific methods. General scientific methods include analysis, synthesis, generalization, deduction, induction, modeling, etc. Special methods may include sociological methods like surveys, economic-mathematical methods, etc.

**Scientific and Practical Significance of the Results:** The coursework should provide information about the scientific utilization of the research results or recommendations for their application. The introduction section typically ranges from 1 to 2 pages.

**In the theoretical and methodological part**, it is necessary to delve into the theoretical aspects of the researched problem. Under these conditions, particular importance is attached to the analysis of approaches to studying the problem by Ukrainian and foreign scholars, the extent and completeness of its disclosure to date, and the author's reasoned conclusions. It is advisable to provide a comparative analysis of theoretical and methodological approaches to defining the essence of key concepts and categories for a more in-depth exploration of the coursework topic.

Theoretical and methodological information sources can include monographs, textbooks, and manuals, educational and methodological literature, statistical materials, regulatory and legislative frameworks for the activities of international companies, scientific articles, and information from official websites on the Internet.

The recommended length for the theoretical and methodological part is 8–12 pages.

**The analytical part** encompasses an examination of the current development of international economic activities, the socio-economic development of countries, the primary forms of international economic activities in both sectoral and regional aspects, and an assessment of the effectiveness of the regulatory mechanism of foreign economic activities. The

analysis should reflect dynamic and structural changes in foreign economic activities overall and the international economic activities of countries in particular. In the process of completing this section, the student should identify and justify the geo-economic and geopolitical priorities of international cooperation among countries.

It is important to emphasize that the analytical section should incorporate statistical data from the past two to three years. This inclusion facilitates a more impartial investigation into the topic of the course paper and enables the creation of well-substantiated, reliable conclusions.

To analyze the activity, indicators are used: *absolute* (export volume; import volume; overhead costs for export/import; number and amount of received complaints; number of satisfied complaints; volume of export of new goods); *relative* (indices of dynamics: cost index, physical volume index, price index, quantity index; average duration of turnover of export/import operation; return on funds from export/import operations); *structure indicators* (commodity structure of export/import; geographical structure of export/import; structure of overhead costs for export/import); efficiency indicators (currency efficiency of export/import; efficiency of export/import; economic effect of export/import; integral economic effect of export-import activity; efficiency of selling export products in the domestic market; efficiency of purchasing and using imported equipment; efficiency of purchasing and selling licenses).

The analysis of international activities is carried out through the following directions:

- evaluate the chosen purpose and direction of international activities (international trade, exhibitions, tourism, scientific and technical cooperation, leasing, licensing), as well as the existing strategies in the foreign market;

- assess international opportunities: potential, real prospects for development, availability of necessary raw material base, current and prospective levels of employee qualifications, competence of the management team, product quality, packaging, and transportation;

- analyze the structure and content of international agreements (contracts), and so on.

The content of the analytical part combines textual, graphical, and tabular forms of presentation, as well as forms in the form of models, schemes, diagrams, etc. The analytical part must include conclusions that

form the basis for determining the prospects for further development of the researched topic. The volume of this section is 15–20 pages.

**The conclusions** contain the results of the coursework and suggestions and recommendations for their practical application. Special attention should be paid to the possible consequences of the proposed transformations for the economies of individual countries and for the international economy as a whole. The volume of the conclusions is 1–2 pages.

**The list of used sources** at the end of the coursework should include no less than 20 sources of scientific and methodological literature. It needs to be compiled in a specific order (legislative and regulatory acts, statistical handbooks, general and special literature in alphabetical order). Information about the sources included in the list should be presented according to the requirements of the state standard.

In accordance with the chosen topic, the researcher conducts a search, systematization, and retrospective analysis of sources of scientific and methodological information, namely: monographs, dissertation abstracts, textbooks and manuals, publications in professional periodicals, abstract journals, and information from the Internet.

For the selection of information sources, it is advisable to use:

scientific publications indexed in international bibliographic databases such as *Scopus*, *Web of Science (WOS)*, *Copernicus*, and others;

scientific publications in electronic and printed specialized journals;

statistical handbooks from the State Statistics Committee of Ukraine, State Fiscal Service of Ukraine, Ministry of Economic Development and Trade of Ukraine, statistical databases of local self-government bodies, and international statistical databases such as *UN*, *IMF*, *World Bank*, *WTO*, *OECD*, and others;

electronic publications.

These sources provide a diverse and reliable basis for research, incorporating both scientific literature and statistical data from reputable organizations.

**The appendices** include statistical materials, calculation tables, summarizing schemes, or diagrams. If there are multiple appendices, a separate page titled "Appendices" is formatted, and its number is the last one included in the total volume of the coursework.

While completing the task, it is necessary to adhere to the normative rules for formatting text, tables, formulas, calculations, schemes, and illustrations. The text in the coursework should be presented in a scientific style, characterized by logical coherence, integrity, objectivity, conciseness, clarity, comprehensibility, completeness, and the evidential support of statements.

The use of special functional-syntactic constructions, indicating the sequence of thought development, is crucial for logical coherence. For instance, to reflect cause-and-effect relationships, expressions such as "*therefore*," "*accordingly*," "*due to the fact that*," "*because of*," "*in connection with*," "*moreover*," and others should be employed.

To transition to another idea, it is advisable to use expressions such as "*before indicating*," "*it is necessary to consider*," and so on.

Conclusions typically begin with phrases like "*thus*," "*therefore*," "*the conducted research allowed for the following conclusions*," "*the previously mentioned allows us to state that*," "*the study revealed that*," "*in summary, we should determine*," and so on.

Characteristics of the scientific style include sentences with clear syntactic connections, for example, "*according to*," "*in accordance with*," "*as a result of*," "*considering*," "*compared to*," and others.

Maintaining objectivity in presenting material requires referencing sources, and in such cases, phrases like "*according to*," "*in the opinion of*," and others are used.

In order to substantiate one's arguments by referencing authoritative sources or for the critical analysis of any printed work, it is necessary to provide quotations. Adherence to general citation and referencing requirements is essential:

1) each quotation must be accompanied by a reference to the source. The text of the quotation should be enclosed in quotation marks and presented in the grammatical form of the source, preserving the author's writing style. Citations in the text should be formatted as follows: [4, p. 93], where 4 is the reference number, and 93 is the page number of the quoted text. Page numbers referenced in the coursework should be indicated even when utilizing materials from sources with a substantial number of pages;

2) quoting should be comprehensive, without distortion of the author's thoughts. Omissions of words, sentences, or paragraphs during quoting are



permissible and should be indicated by three dots;

3) references to sources without direct quotations in the text of the coursework should be formatted according to the bibliography list – in square brackets without specifying page numbers. For example, references to multiple sources: "...discussed in the works of prominent domestic scholars... [2 – 6]" or [3; 15], for a single source – [5];

4) references to illustrations, tables, or formulas used in the research should be provided according to their sequential number. For instance, "Fig. 1.1," "see Table 1.1," and so forth;

If the researcher has personal publications, references to them should be included in the main text.

It is imperative to adhere to these citation and referencing guidelines to ensure the academic rigor and integrity of the coursework.

## **The general requirements for formatting a coursework**

The coursework should be formatted using a computer. The text is printed on one side of standard A4-sized paper, with up to thirty lines per page. The paragraph indentation should be consistent throughout the work and equal to five spaces (approximately 1.25 cm). The main text should be justified.

The print font should be clear, with lines in black of medium thickness. When typing the text on a computer, the Times New Roman font should be used, with a font size of 14. The line spacing should be set at a multiplier of 1.3. When formatting tables and figures, a font size of 12 is acceptable. The line spacing within a table can range from 1.1 to 1.3.

The coursework text should be printed with the following margins: left – 25 mm, right – 10 mm, top and bottom – 20 mm.

Throughout the process, it is essential to maintain uniform density, contrast, and clarity of the images. All lines, letters, numbers, and symbols should be consistently black throughout the document. Typographical errors and graphical inaccuracies can be corrected using correction fluid, applying it to the same location of the corrected text.

Individual words, formulas, and symbols integrated into the text should be in black, with the density of the inserted text closely matching that of the

main text. Page, chapter, subsection, illustration, table, and formula numbering should be presented in Arabic numerals. Page numbers are placed in the top right corner, starting from the introduction and considering preceding pages like the title page and table of contents.

Headings for structural sections such as "CONTENTS," "ABSTRACT (INTRODUCTION)," "CHAPTER," "CONCLUSIONS," "LIST OF SOURCES USED," and "APPENDICES" should be printed in uppercase letters symmetrically to the text. Each structural part of the coursework should begin on a new page. Headings for structural sections should be centered and printed in uppercase letters without a period at the end.

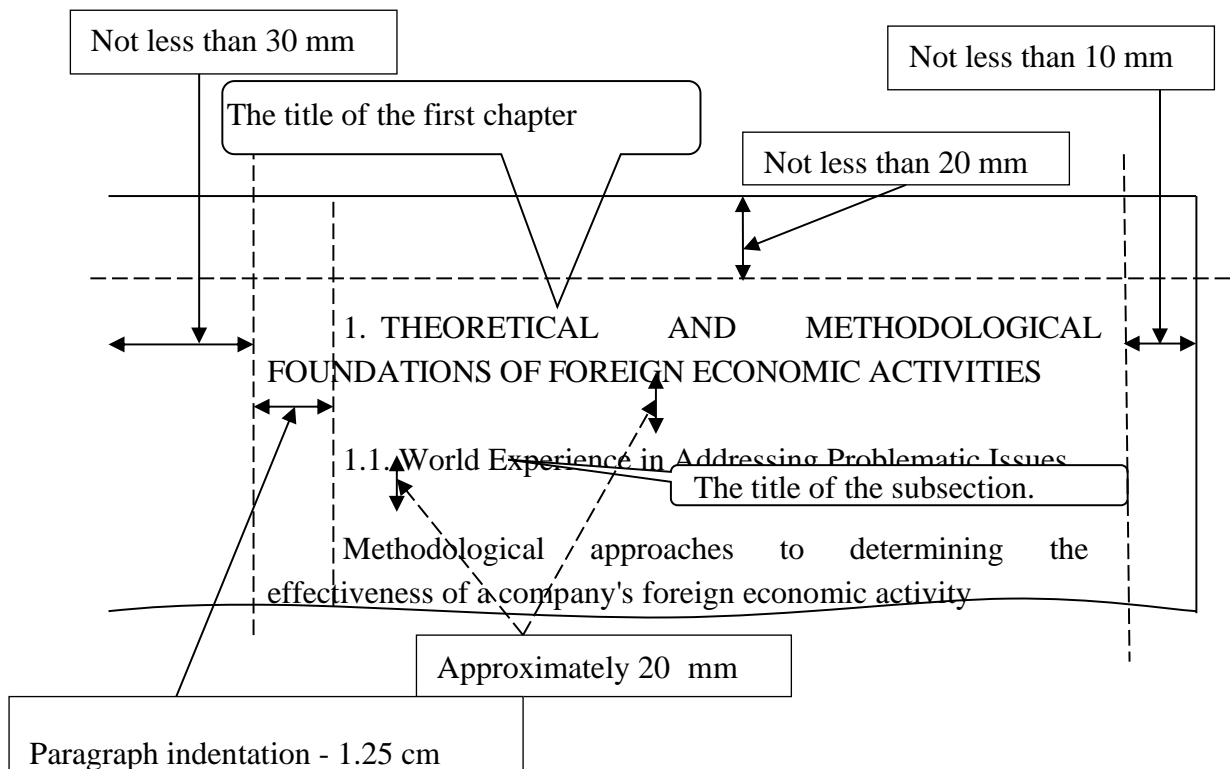
The main text can be divided into sections and subsections. Titles of chapters and subsections in the main text should have numbered headers. If a header consists of two or more sentences, they should be separated by a period. The distance between the chapter or subsection header and the text should be one computer interval.

The subsection number consists of the chapter number and the sequential number of the subsection, separated by a period. A period should be placed at the end of the subsection number, for example, "2.3." (the third subsection of the second chapter). Then, on the same line, print the subsection heading.

All chapters begin on a new page. A new subsection begins on the same page where the previous one ended, leaving an indent of two lines. The last page of each chapter should be filled with text covering at least 2/3 of the page (Figure 1).

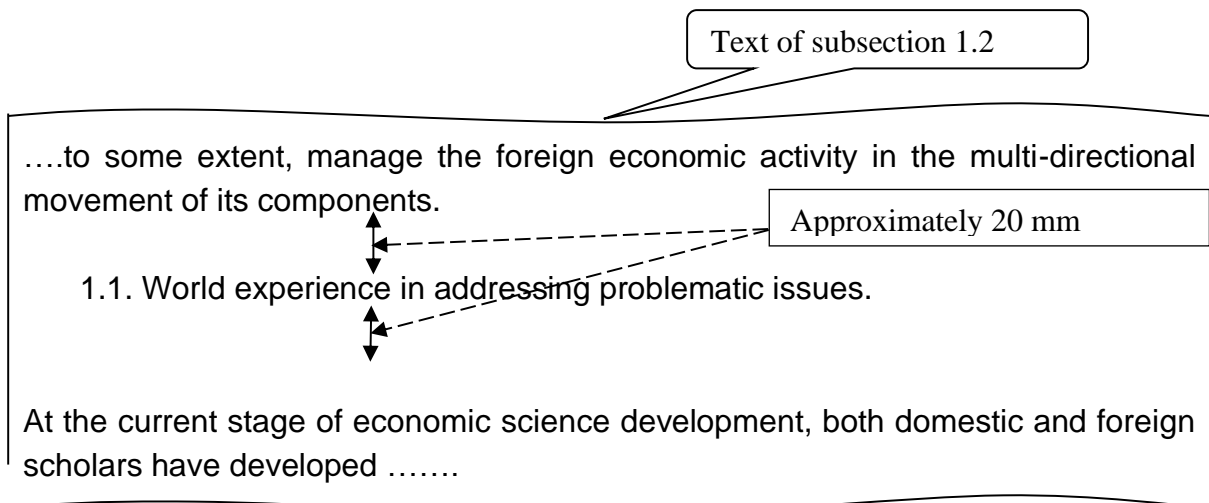
The distance between the header (chapters, subsections), preceding and subsequent text should be within 20 mm, consistent throughout the document. After the subsection heading on the page (at the end of the page), leave at least 3–4 lines.

Chapter headings should be printed in uppercase letters, and subsections in lowercase letters (except for the first uppercase) with an indentation. Do not place a period at the end of the heading.



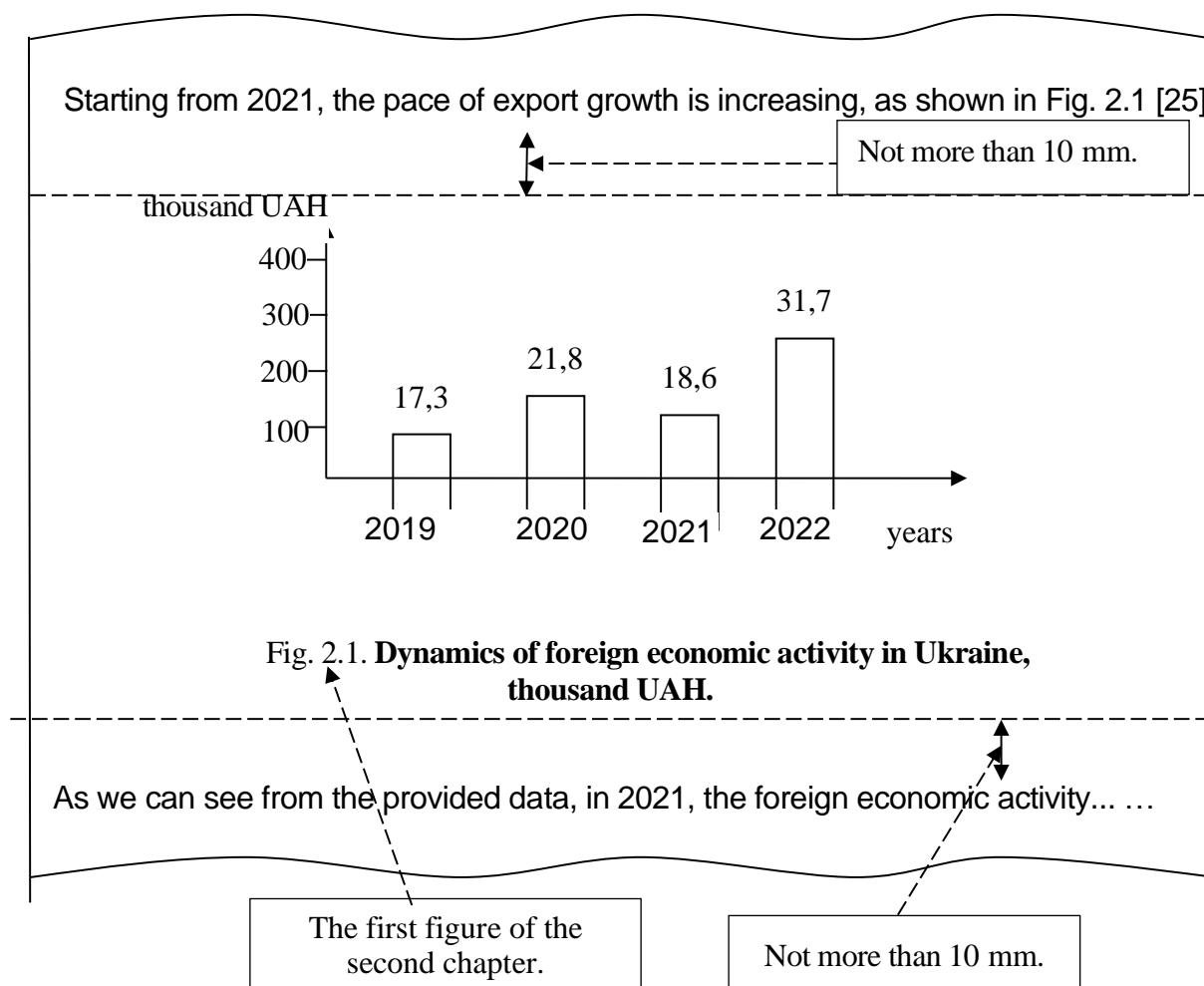
**Fig. 1. Visual Representation of Requirements for Formatting the Coursework**

Headings of chapters and subsections should start with an indentation, without underlining, and without a period at the end (see Figure 2).



**Fig. 2. Visual representation of the requirements for formatting subsections of the coursework.**

*Illustrations and tables* in the coursework should be presented immediately after the text where they are first mentioned or on the following page. Illustrations are labeled with the word "Fig." and numbered sequentially within each chapter, except for illustrations presented in the appendices (Fig.3).



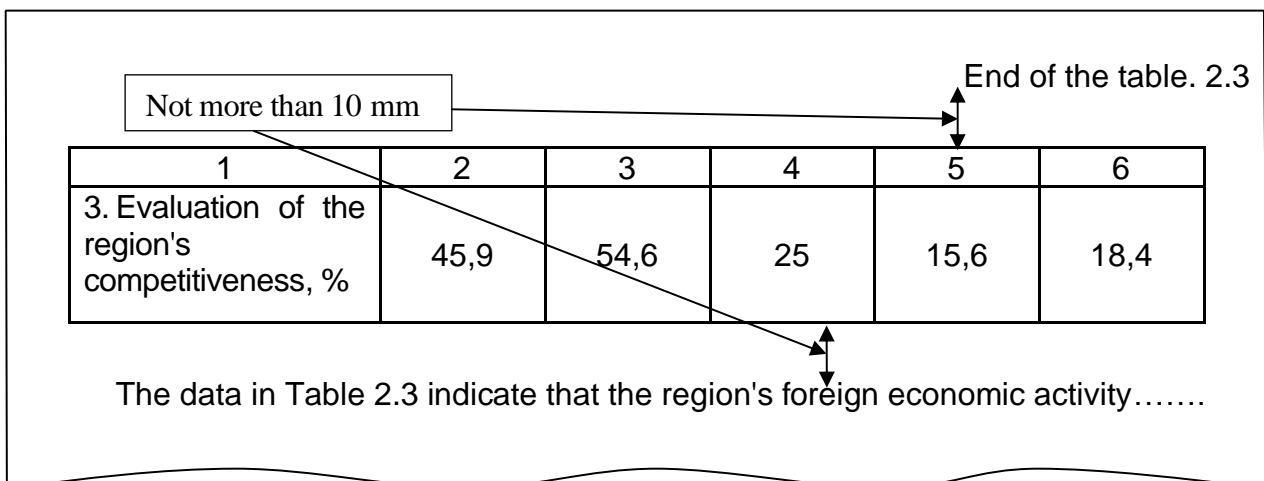
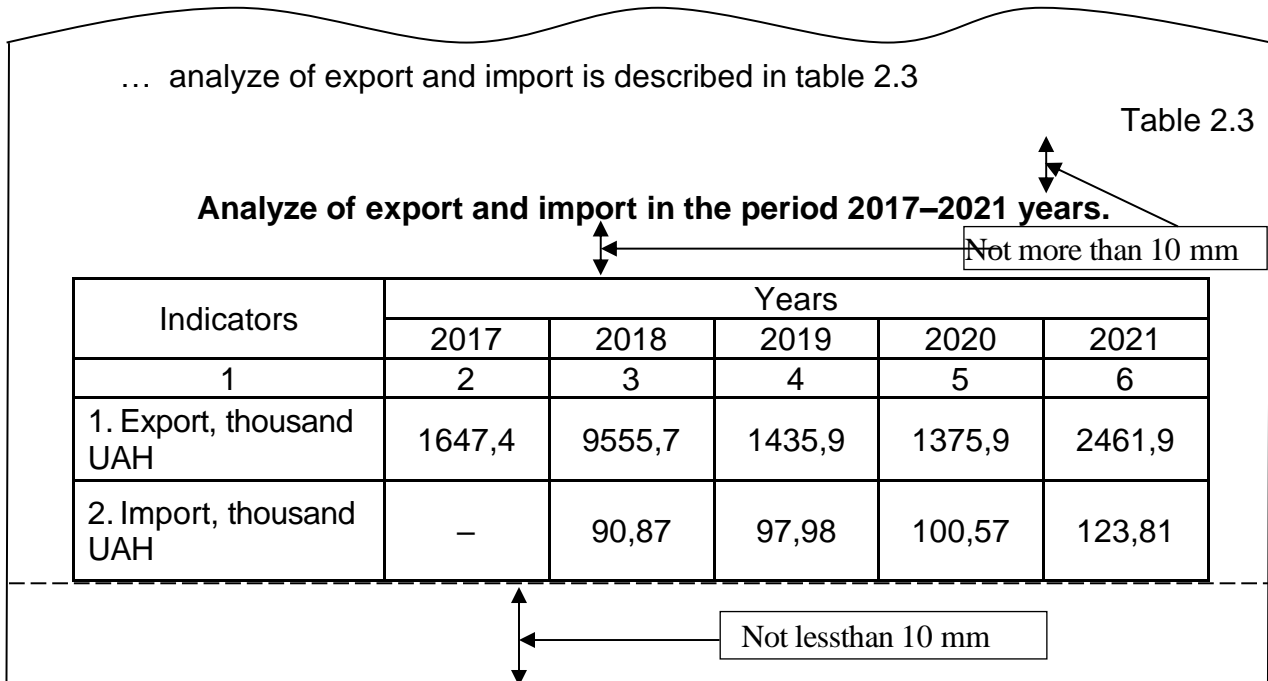
**Fig. 3. Visual representation of the formatting of illustrations in the coursework.**

Illustrations and tables placed on separate pages in the coursework are included in the overall page numbering. The illustration number consists of the chapter number and the sequential illustration number, separated by a period. For example: Fig. 2.3 (the third figure of the second chapter).

The table number consists of the chapter number and the sequential table number, for example: "Table 1.1" (the first table of the first chapter). The column headers should start with capital letters, while subheadings

should start with lowercase letters.

In the case of part of a table being transferred to another sheet (page), write the words " End of the table " and indicate the table number, for example: " End of the table 1.2". If numerical or other data are not provided in any row of the table, a dash is used (see Fig. 4).



**Fig. 4. Visual representation of table formatting in the coursework**

*Formulas* in the coursework must be created using a formula editor. The formula number consists of the chapter number and the sequential formula number in the chapter. Formula numbers are written near the right edge of the page in round brackets, for example: (1.1) (the first formula in the first chapter).

Explanations of the meanings of symbols and numerical coefficients should be provided directly below the formula in the sequence in which they appear in the formula.

The values of each symbol and numerical coefficient are presented on a new line. The first line of the explanation starts with the word "where" without a colon.

The distance between the previous and next text and the table should be equal to one line (not more than 10 mm).

*The list of sources is arranged in the following sequence:*

1) scientific sources in Ukrainian, alphabetically by the surnames of the first authors or titles, or names of sources on the Internet, legislative and normative acts (including laws, decrees, codes, accounting standards, regulations, instructions of ministries and departments, reports and speeches of Ukrainian government officials, internet links);

2) scientific sources in a foreign language, alphabetically.

Example of the arrangement and formatting of the used literature..

#### One Author:

Matyushenko I. Yu. Investment (in the context of Ukraine's international integration): textbook. Kharkiv: V.N. Karazin Kharkiv National University, 2013. 396 p.

Holikov A. P. Economic and Mathematical Modeling of Processes: textbook. 3rd ed., revised and enlarged. Kyiv: Znannia, 2009. 222 p.

#### Two/Three Authors:

Dovhal O. A., Dovhal H. V. Innovative economy: textbook. Kharkiv: V.N. Karazin Kharkiv National University, 2015. 148 p.

#### Four Authors:

Holikov A. P., Deyneka O. H., Pozdnyakova L. O., Chernomaz P. O. Economics of foreign countries: textbook. Kyiv: Center for Educational Literature, 2008. 464 p.

#### Five and More Authors:

International economic relations: textbook / Ed. by A. P. Holikov, O. A. Dovhal. Kharkiv: V.N. Karazin Kharkiv National University, 2015. 465 p.

Tax systems of foreign countries: monograph / Ed. by V. I. Sidorov. Kharkiv: V.N. Karazin Kharkiv National University, 2011. 260 p.

#### Monograph:

Transformation of international economic relations in the era of globalization: monograph / Ed. by O. A. Dovhal. Kharkiv, 2015. 316 p.

Honcharenko N. I. International economic activity of EU countries and Ukraine in the context of economic liberalization: monograph. Kharkiv, 2009. 167 p.

#### Dissertations:

Shliakhova Ya. V. Features of Hungarian foreign trade relations in the context of Ukraine's integration directions: thesis for the degree of Candidate of Economic Sciences, specialty 08.00.02. Kharkiv, 2016. 262 p.

#### Dissertation Abstracts:

Sidorov M. V. Canadian trade and economic relations as a geo-economic vector of Ukraine's foreign economic strategy: dissertation abstract for the degree of Candidate of Economic Sciences, specialty 08.00.02 "World Economy and International Economic Relations". Kharkiv, 2017. 22 p.

#### Handbooks:

Holikov A. P., Chernomaz P. O. International economic terms: glossary-handbook. Kyiv: Center for Educational Literature, 2008. 376 p.

#### Multivolume Documents:

Economic encyclopedia: in 3 volumes / Ed. by B. H. Havrylyshyn, S. V. Mocherny, O. A. Ustenko. Kyiv: Academy, 2002. Vol. 3. 689 p.

#### Part of a Document:

##### Conference materials

Goncharenko N. I., Husev O. M. Features of the current state of Ukraine's foreign trade relations with Germany // Actual problems of international economic relations: materials of the XII scientific-practical

conference of young scientists. (Kharkiv, March 30, 2017). Kharkiv: V. N. Karazin Kharkiv National University, 2017. 326 p. P. 15–19.

Goncharenko N., Kryvych A. Corporate social responsibility of transnational corporations in the context of the world economy globalization // Perspective economic and management issues : Collection of scientific articles. «East West» Association For Advanced Studies and Higher Education GmbH, Vienna, Austria, 2015. 480 p. P. 442–445.

#### Thesis

Sidorov V. I., Babenko V. V., Petukhova V. O. Factors influencing the development of integration processes in the global system of international trade // Strategies of economic development in the conditions of Eurointegration: abstracts of the International Scientific-Practical Conference (May 27, 2016, Kaunas, Lithuania). Kaunas 2016. 360 p. P. 40–43.

Sidorov V. Clusterization the Countries by the Level Information in the Conditions of International Globalization // The Development of International Competitiveness : State, Region, Enterprise : abstr. International Scientific Conference. Conference Proceeding, Part 1, December 16, 2016. Lisbon, Portugal : Baltija Publishing. 200 p. P. 11–15.

#### Part of a periodical publication (analytical description)

##### One author

Goncharenko N. I. Regional integration orientation of Ukraine: international economic cooperation with EU countries // Economist. 2014. No 5. P. 62–65.

##### Two authors

Goncharenko N., Makarchyk E. PEST-analysis of the conditions of international business in the markets of East Asia in terms of transnationalization // The USA Journal of Applied Sciences. 2016. № 1. P. 61–64.

##### Three / Four authors

Goncharenko Nataliia, Matyushenko Igor, Michaylova Darina. Future Consideration for Developing Energy Efficient Economy in Ukraine using Light Emitting Diode (LED) Enginery on the basis of NBIC-Technologies //



Global journal of management and business research: Economics and Commerce. 2015. Vol. 15, issue 5 (Ver. 1.0). P. 7–16.

Goncharenko N. I., Dolya R. M., Surin D. V. Fiscal toolkit as a key element of the system for regulating the economic development of the state at the macro level // Bulletin of V.N. Karazin Kharkiv National University. Series "International Relations. Economics. Tourism". 2016. No. 5. P. 90–93.

#### Electronic resources

##### Articles

Goncharenko N. I., Dolya R. M., Surin D. V. Fiscal toolkit as a key element of the system for regulating the economic development of the state at the macro level // Bulletin of V.N. Karazin Kharkiv National University. Series "International Relations. Economics. Tourism". 2016. No. 5. P. 90–93.

##### Standards

ISO Guide 33:1289. Uses of certified reference materials. Geneva, 2000. 30 p.

DSTU ISO 6107-1:2004. Water quality. Glossary of terms. Kyiv, 2006. 181 p. (National standards of Ukraine).

DSTU EN61010-2-020:2005. Safety requirements for control-measurement and laboratory electrical equipment. Part 2-020. Additional requirements for laboratory centrifuges (EN61010-2-020:1994,IDT). Kyiv, 2007. IV, 18 p. (National standards of Ukraine).

##### Patents

Method of concentrating biologically active fat-soluble vitamins of plant juices: pat. 24330 Ukraine. NoU2007 01905; appl. 23.02.2007; publ. 25.06.2007, Bull. No. 9. 90 p.

##### Pre-Prints

Panasuk M. P., Skorbun A. D., Splotny B. M. On the accuracy of determining the activity of solid radioactive waste by gamma methods. Chernobyl, 2006. 7, [1] p. (Preprint. NAS of Ukraine, Institute for Safety Problems of NPP; 06-1).

Note.

*Bibliographic descriptions* are to be formatted in accordance with DSTU 8302:2015 "Information and Documentation. Bibliographic reference. General provisions and rules for composition." Kyiv: State Enterprise "UkrNDNC," 2016. 16 p.

*Appendices* are formatted as continuations of the work and are placed in the order of their appearance in the text. Each appendix begins on a new page. An appendix should have a title printed symmetrically at the top relative to the page text. Appendices should be sequentially marked with uppercase letters of the Ukrainian alphabet, excluding Г, Є, З, І, Ї, Й, О, Ч, Ь. For example, "Appendix A," "Appendix B."

After the last page of the bibliography but before the appendices, it is necessary to place a blank sheet of paper, on which, in the center and in uppercase letters (font size 32 pt), write "APPENDICES." In the table of contents, indicate the first page of the appendices.

*Page numbering* is not applied to the pages of the appendices. Headings for appendices, tables, and figures are printed in font size 14. The material in the appendices may have a font size different from 14. Illustrations, tables, formulas placed in the appendices are numbered within each appendix, for example: Fig. A.2 – the second figure of Appendix A. If there is only one figure or table in the appendix, they can be left unnumbered, limiting it to the general name of the appendix.

## **Review and Defense of the Coursework**

The coursework is expected to be completed independently by the student. Consultation with the instructor is encouraged throughout the study of the academic discipline according to the schedule of the educational process. The coursework should be executed and submitted to the department within the timeframe specified in the academic plan.

To undergo the department's review, the student submits a work either based on the proposed topics or on a topic pre-approved by the supervisor. The work should adhere to the structure of the coursework in the academic discipline and contain statistical data related to the development of Ukraine's foreign economic and international economic activities.

Achieving a high-quality level in the coursework is a prerequisite for the student to receive a positive final grade for the academic discipline.

The quality of the coursework is determined by the presence of the following elements of scientific research:

systematic analysis of the problem situation and the research object;

theoretical synthesis of existing approaches to problem-solving and the use of advanced contemporary methodology and scientific-methodological tools;

elements of creativity.

Systematic analysis of the research object involves comprehensively covering the entire complex of cause-and-effect relationships that determine the problem situation associated with its current state. It also involves justifying systemic actions and solutions aimed at bringing the research object to the desired level of functioning.

The application of contemporary methodology involves using appropriate methods and approaches that ensure a thorough analysis of the state of Ukraine's international economic activities and allow for the identification of directions for its further development.

Throughout the coursework, the student, utilizing theoretical knowledge and acquired practical skills in the field, must demonstrate the ability to engage in scientific research and exhibit creative thinking to address current scientific-applied tasks.

Feedback from the supervisor should be detailed and well-grounded. After revising the coursework based on the feedback, the student resubmits it to the supervisor for a check on the rectification of comments.

## **Criteria for Coursework Evaluation**

As coursework writing represents one form of independent student work, the evaluation comprises both the execution and the defense of the coursework. The assessment is conducted by a committee, as determined by the relevant department's meeting minutes, using a cumulative 100-point system throughout various stages of academic activities (see Table 3).

The defense of the coursework is a public event in front of the committee, including instructors from the discipline, the department head, and leading department instructors. If the coursework has significant shortcomings that prevent the student from defending it, this issue is discussed during a department meeting in the presence of the student and the supervisor.

Table 3

### Distribution of Points for Coursework Stages

<i>Elements of Academic Activity</i>	<i>Points</i>
Selection and justification of the coursework topic	5
Literature review	10
Analysis of theoretical approaches	10
Analysis and synthesis of research results	15
Graphic representation of research results	5
Logical and well-grounded conclusions	15
Formatting of the coursework	15
Defense of the coursework	25
Total	100

The defense time for each student is 10 minutes. Prior to the defense, the student should prepare a presentation lasting 5-7 minutes and a PowerPoint presentation comprising approximately 10 slides. The maximum score for defending the coursework in the discipline "World Economy and International Economic Relations" is 25 points.

*A score of 24-25 points* is awarded to the student who demonstrates a systematic analysis of the problem and the object of research, exhibits a clear understanding of the conceptual framework, methods, methodologies, and diagnostic tools relevant to foreign economic activity and international economic relations, and provides logical and comprehensive answers to questions posed by the supervisor and committee members during the defense.

*A score of 21-23 points* is given to the student who conducts a systematic analysis of the problem and the object of research, demonstrates a good command of the conceptual framework, methods, methodologies, and diagnostic tools relevant to foreign economic activity and international economic relations, and provides complete answers to questions posed by the supervisor and committee members during the defense.

*A score of 18-20 points* is assigned for a partial analysis of the problem and the object of research, a basic understanding of the conceptual framework, certain methods, and tools for diagnosing foreign economic

activity and international economic relations, and partial answers to questions from the supervisor and committee members during the defense.

*A score of 15–17 points* is assigned for a comprehensive analysis of the problem and the object of research; proficiency in conceptual frameworks, methods, methodologies, and diagnostic tools for assessing foreign economic activity and international economic relations; the absence of well-founded conclusions; minor errors in the student's defense response that do not significantly impact its completeness and substance.

*A score of 12–14 points* is given for an analysis of the problem and the object of research; proficiency in conceptual frameworks, methods, methodologies, and diagnostic tools for assessing foreign economic activity and international economic relations; the absence of well-founded conclusions; inadequately substantiated responses from the student.

*A score of 9–11 points* is awarded for a partial analysis of the problem and the object of research; unclear proficiency in conceptual frameworks, methods, methodologies, and diagnostic tools for assessing foreign economic activity and international economic relations; the absence of well-founded conclusions; errors in the student's defense response that affect its completeness and substance.

*A score of 3–8 points* is assigned for insufficient application of theoretical knowledge in writing the coursework; unclear proficiency in conceptual frameworks, methods, methodologies, and diagnostic tools for assessing foreign economic activity; significant errors in the student's defense response that substantially affect its completeness and substance.

*A score of 0–2 points* is given for a partial understanding (up to 50%) of the course material and its incorrect application in writing the coursework; lack of proficiency in conceptual frameworks, methods, methodologies, and diagnostic tools for assessing foreign economic activity; the absence of well-founded conclusions.

## **Recommended Literature**

### **Primary**

1. Archiereev, S. I. International Economics and International Economic Relations [Text]: a textbook / S. I. Archiereev, N. M. Volosnikova, S. O. Klymova; edited by S.I. Archiereev; National Technical

University "Kharkiv Polytechnic Institute". – Kharkiv: Ivanchenko I.S. Publishing House, 2019. – 233 p.

2. International Economics in Tables, Schemes, Formulas, Problems, and Examples [Text]: a textbook / P. P. Havrylko, A. V. Kolodiy-chuk, S. P. Lazur, F. A. Vazhynskyi; Kyiv National University of Trade and Economics, Uzhhorod Trade and Economic Institute. – Lviv: NNVK "ATB", 2019. - 257 p.

3. International Economics [Text]: a textbook / edited by S. V. Fomishyn. – Lviv: Novy Svit-2000, 2018. – 444 p.

4. International Economic Relations: a textbook / A. A. Mazaraki, T. M. Melnyk, L. P. Kudirko et al.; edited by A. A. Mazaraki, T. M. Melnyk. – Kyiv: Kyiv National University of Trade and Economics, 2020. – 612 p.

5. Saveliev, Ye. V. International Economics [Text]: a textbook / Ye. V. Saveliev, I. Ya. Zvarych; Ternopil National Economic University. – 4th ed., revised and enlarged. – Ternopil: TNEU, 2018. – 423 p.

6. Modern International Economics [Text]: a textbook / V. V. Bilocerkevets et al.; edited by V.M. Tarasevich. – Dnipro: Ekonomika, 2019. – 384 p.

7. Shnirkov, O. I. International Economic Relations [Text]: lecture notes / O. I. Shnirkov, R. O. Zablotska. – Dnipro: [n. p.], 2018. – 286 p.

## **Additional**

8. Krugman Paul. International Economics: Theory and Policy/ Krugman P., Maurice Obstfeld and Marc Melitz. – Harlow, England : Pearson, 11th edition, 2018. – 800 p.

9. Grazia Ietto-Gillies. Transnational corporations and international production : concepts, theories, and effects. / Grazia I. – Cheltenham, UK : Edward Elgar Publishing, 2019. – 568 p.

10. Michie J. The Handbook of Globalisation. / Michie J. – Cheltenham, UK ; Northampton, MA, USA : Edward Elgar Publishing, 2019. – 476 p.

11. Van den Berg H. International Economies: A Heterodox Approach / H. Van den Berg. – 3rd Edition. Routledge, 2017. – 628 p.

## **Information Resources**

12. Website of Personalized Learning Systems of Kharkiv National Economic University named after S. Kuznets. Discipline "World Economy and International Economic Relations" [Electronic resource]. – Access mode:

<https://pns.hneu.edu.ua/course/view.php?id=4276>.

13. The World Bank. [Electronic resource]. – Access mode: [http://info.worldbank.orgg/etools/kam2/KAM\\_page5.asp](http://info.worldbank.orgg/etools/kam2/KAM_page5.asp)

14. The World Economic Forum. [Electronic resource]. – Access mode: <http://www.weforum.org>

15. National Bank of Ukraine [Electronic resource]. – Access mode: [www.bank.gov.ua](http://www.bank.gov.ua)

16. Ministry of Foreign Affairs of Ukraine [Electronic resource]. – Access mode: [www.mfa.gov.ua](http://www.mfa.gov.ua)

17. State Customs Service of Ukraine [Electronic resource]. Access mode [www.customs.gov.ua](http://www.customs.gov.ua)

18. State Statistics Service of Ukraine. [Electronic resource]. – Access mode: [www.ukrstat.gov.ua/](http://www.ukrstat.gov.ua/)

19. State Committee of Ukraine on Nationalities and Migration [Electronic resource]. – Access mode: [www.scnm.gov.ua](http://www.scnm.gov.ua)

20. State Information and Analytical Center for Monitoring Foreign Commodity Markets "StateForeingInform" [Electronic resource]. – Access mode: [www.ukrdzi.com](http://www.ukrdzi.com)

21. Institute of World Economy and International Relations [Electronic resource]. – Access mode: [www.iweir.org.ua](http://www.iweir.org.ua)

22. Catalog "Importers and Exporters of Ukraine" [Electronic resource]. – Access mode: [www.eximbase.com](http://www.eximbase.com)

# Appendices

Appendix A

## Sample of Cover Page for Coursework

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
SIMON KUZNETS KHARKIV NATIONAL UNIVERSITY OF ECONOMICS

*International Economic Relations Department*

### COURSE WORK

From the academic discipline "World Economy and International  
Economic Relations"

Topic: "State Regulation of Ukraine's Foreign Trade in Modern  
Conditions"

Prepared by:

Second-year student of Group

6.01.292.010.22.1

Specialty 292 "International Economic  
Relations"

Educational Program: "International  
Business"

Bachelor's Level: M. V. Konovalova

Supervisor: Dr. Sc. (Econ.), Professor I. P. Otenko

Total points: \_\_\_\_\_ ECTS Grade \_\_\_\_\_

National Grading Scale: \_\_\_\_\_

Kharkiv – 2024



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EDUCATIONAL EDITION

# **WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS**

**Guidelines for Coursework Execution  
for Higher Education Students of Specialty  
292 "International Economic Relations"  
Educational Program "International Business"  
First (Bachelor's) Level**

*Self-Published Electronic Text Network Edition*

Authors: **Otenko** Iryna Pavlivna  
**Voroniuk** Yevheniia Valeriivna

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